

KRISTEL TENG HIN VOON

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Product and Packaging Designer
September 2007 ~ Present

PROFESSIONAL EXPERIENCE

Eyecandy Accessories Inc.

- Designs child and adult products including hair accessories, beauty products, wallets, keychains, umbrellas, shoes and gift sets.
- Refreshes fall/winter and summer/spring collection annually.
- Designs license product line, from product to packaging. Maintains relationships with licensors and manufacturers.
- Creates up to 5 new products yearly.
- Produces promotional materials including a yearly catalog, trade show displays and product displays.

Licensors • Mattel, Cookie Jar, Marvel, Nickelodeon

Clients • Sears, Walmart, Winners, Bed Bath & Beyond

Freelance Designer
December 2007 ~ December 2010

Aanari Hotel & Spa (3-star hotel), Amrita Spa

- Created the hotel's brand given core values from the client.
- Designed and maintains the logo, stationeries, posters, staff t-shirts, supplies and web site.
- Branded the spa attached to the hotel, designed and maintains the logo and brochures.

May 2010 ~ November 2010

Captureshot, Zompf Media Inc.

- Designed the logo, stationeries and trade show display.
- Redesigned the website based on pre-existing design.

March 2009 ~ June 2009

Comicstrips, Zompf Media Inc.

- Designed the visual identity and logo for a comic book reader for the iPhone.
- Designed user interface elements used in-app.

January 2007 ~ May 2009

Arena Private Club

- Branded the night club, created its visual identity, designed its logo, stationeries, t-shirts, and CD covers.

Graphic design intern
January 2007 ~ July 2007

Beehive Design

- Created a brand for a client, working co-operatively to create brand values.
- Designed business cards and stationeries.

Ontario College of Art and Design
September 2003 ~ April 2007

COMMUNICATION DESIGN

Bachelor of Design

SKILLS

Software
Language

Microsoft Office Suite, Adobe Suite, Windows, Mac, Quark
Bilingual: French, English